



Your Partner FOR RUMINANT WELL-BEING & PERFORMANCE

Complementary Feed Solutions for Calves



The importance of dedicated complementary feed programs

Kersia's COMPLEMENTARY FEED range supports dairy farmers to increase the *WELL-BEING* and the *PERFORMANCE* of their animals. Our product range offers complementary feed products that adapt to the animal's cycle and target key stages from the first hours of the calf's life and throughout the production cycle of the dairy cow: supporting the vitality and immunity of the calf from calving and during stress times, providing digestive and liver comfort and supporting growth.





Kersia offers a solution based program aimed at:



- → Growth Performance
- → Digestive Well-being
- → Overall Well-being
- → Challenging Period

BOVISTART - The « boost» to the newborn calves

ENERFEED - The « energy supply » and «iron pack» to newborn calves,

COLOFEED - The « immunity support » to newborn calves

HYDRAFEED

Electrolytes and lactose supply intended when there is a risk of digestive disorders

NATYDRATE

SUITABLE FOR ORGANIC FARMING - Electrolytes and lactose supply intended at risk of digestive disorders



Solution when increased risk of digestive disorders with additional protection of the intestinal mucosa

BOLITRACE YOUNG

Long-term supply of trace elements and vitamins for young growing cattle

BIOBRON

Support recovery and relaunches appetite during sanitary challenges

VITAVEL

Stabilization of physiological digestion

Challenging





Growth

Performance

Heifer

1st Insemination 15-21 months Digestive Well-being

Well-being



GROWTH PERFORMANCE



BOVISTART









The « boost » to the newborn calves:



Colostrum, Dried egg products, Cod Liver Oil, Sugars





Lactic Bacteria, Colostrum and Vitamins
→ Strengthen of the calf's digestive system development



Colostrum, Vitamins (A, D3, E)

→ Contribution to strengthen immune system



Essential oils

→ Aromatic substances

RECOMMENDED USAGE

Intended in case of:

- → Weak calves at birth
- → Low value colostrum

Kersia.

- → Absence of drinking or suckling during the first following hours
- → Milk leaks before calving

feed

Instructions of use:

- 1 syringe in the first hours after birth
- A second one 24h later, if required





Syringe

ENERFEED





The « energy supply » and «iron pack» to newborn calves:



- Vitamin C, Medium chain fatty acids & glucose syrup

 → Quickly assimilated energy

 → Supports quick standing, suckling reflex and
 consumption of maternal colostrum



- → Chelated form increases bioavailability
- → Supports hemoglobin synthesis, oxygenation, vitality and growth

RECOMMENDED USAGE

Intended in case of:

- → Weak calves at birth (anoxia, difficult calving)
- → Heavy calf
- → 2nd lactation cow (iron deficiency)

Instructions of use:

• 15 mL right after birth (1 syringe = 1 calf)





Syringe

COLOFEED







CALVES

The « immunity support » to newborn calves:



IBR - Bovine Colostrum, Egg Powder
→ Contributes to the development of immunity, strengthens passive and own immunity



Protein hydrolysate, Chicory inulin
→ Prebiotic pack, beneficial effect on the flora and strengthening of intestinal flora



Vitamin C, Medium chain fatty acids

→ High energy source

Chelated trace elements, Iodine, Selenium
→ General support of vital metabolical functions

RECOMMENDED USAGE

Intended in case of:

- → Calf from heifer or HP cow
- → Low value colostrum
- → Insufficient colostrum quantity

2.3.

→ Recurrent issues

*kersia

olofeed

Instructions of use:

- 60 mL right after birth (in several times)
- 1 syringe = 1 calf







DIGESTIVE WELL-BEING

Intended in case of:

troubles

→ During and after digestive

VITAVEL





Dietary powder for stabilization of physiological digestion



Lactic Bacteria

→ Helps in settling beneficial digestive flora

→ Favours the maturation of rumen ecosystem and support of growth performance



→ Strengthen the calf's resistance by helping to boost the immune system

RECOMMENDED USAGE

Instructions of use:

- 1st week: 15 g/calf/day
- 2nd week to weaning: 10 g/calf/day
- In case of digestive disorder: 15 to 20 g/calf/day during 8 to 10 days



OVERALL WELL-BEING

BOLITRACE YOUNG









CALVES

Long-term supply of trace elements and vitamins for young growing cattle



- Iodine, copper, manganese, zinc,
 selenium, cobalt, Vit A, D3, E

 → General heifer support: growth, mammary gland
 development, reproductive functions

 → Contribute to the maintenance of immune functions
 → Supports the development of the unborn calf



→ Helps to support the activity of ruminal flora

RECOMMENDED USAGE



Animal weight 200 to 400 kg One bolus of BOLITRACE YOUNG



Animal weight > 400kg:

Two bolus of BOLITRACE YOUNG



180 days of controlled release

OVERALL WELL-BEING / CHALLENGING PERIOD



BIOBRON 20







Support recovery and relaunches appetite during sanitary challenges:

Vitamin C and combination of essential oils

→ Contributes to the good functioning of the immune

- → Participates in cell's protection against oxidative stress



Lemon, Oregano and Rosemary essential oils



Eucalyptus and Stoch Pine essential oils



Combination of plant extracts

→ Helps to relaunch appetite and recovery

RECOMMENDED USAGE

Intended in case of:

→ Sanitary challenges (environmental changes, vaccination, etc.)

Instructions of use:

- In water, with dosing pump
- Mixed in the milk (young ruminants) or in the diet
- Directly in the mouth with a dosing gun



→ 20ml/day per 100kg of live weight for 5 days













CHALLENGING PERIOD



HYDRAFEED









Effervescent powder based on electrolytes and lactose intended when digestive disorders risks



→ Rapid energy intake



- → Contributes to rehydration & support in case of
- → Facilitate the physiological digestion

Sodium bicarbonate

→ Buffering effect

Vanilla aroma

→ Palatability

RECOMMENDED USAGE

Intended in case of:

→ Risk of digestive disorders (during or after diarrhoea)



Instructions of use:

- Dissolve 1 packet in 2L of lukewarm water
- Give at meal time twice a day during 2 to 3 days





NATYDRATE









Effervescent powder based on electrolytes and lactose intended when digestive disorders risks



→ Rapid energy intake



- → Contributes to rehydration and support in case of discomfort
- → Facilitate the physiological digestion

Sodium bicarbonate

→ Buffering effect

Oregano essential oil

→ Palatability

RECOMMENDED USAGE

Intended in case of:

→ Risk of digestive disorders (during or after diarrhoea)



Instructions of use:

- Dissolve one dose of 70g of Natydrate in 2L of lukewarm water
- To be dispensed at mealtimes, 2 to 3 times per day.











Powder

Solution intended when digestive disorders risks with additional protection of the intestinal mucosa



Electrolytes, Betaine, Protopectins, Rice Flour
→ Contributes to rehydration, water retention, support in case of discomfort and curative effect on diarrhea



Buffer substances (Sodium bicarbonate, trisodium citrate) → Contributes to maintaining an optimal balance in the rumen

Protopectins

→ Protection of the intestinal surface (villi)

RECOMMENDED USAGE

Intended in case of:

→ Digestive disorders (during and after diarrhea)



Instructions of use:

- Day 1:
- Dilute 1 sachet of DIAFEED in 2 liters of lukewarm water and distribute 3 times.
- Day 2 and day 3:
- If the calf shows sign of improvement, dilute 1 sachet of DIAFEED in 1 liter of lukewarm water and 1 liter of milk, and distribute 2 times per day.
- If there is no improvement, repeat the procedure from day 1.



CALVES





Complementary Feed Solutions for Dairy Cows



The importance of dedicated complementary feed programs

Kersia's COMPLEMENTARY FEED range supports Dairy farmers to increase the *WELL-BEING* and the *PERFORMANCE* of their animals. Our range of products offers complementary feeds specific to the metabolism of ruminants and targeted at the key stages of the production cycle: support of immune and reproductive functions, prevention of pathological disorders around calving, stimulation of ruminal and hepatic functions and general support of the body.





Kersia offers a solution based program aimed at:

- → Reproduction Support
- → Around Calving
- → Overall Well-being
- → Metabolism & Digestive Balance

BOLIFLASH® FERTIL

Support the preparation for oestrus and reproduction

BOLITRACE BIOTIN +

Long-term supply of biotin, trace elements and vitamins

BOLITRACE YOUNG

Long-term supply of trace elements and vitamins for young growing cattle

ORGANIC FARMING

NATIFLASH CALCIUM Bolus, suitable for organic

farming, to reduce the risk of milk fever

BOLIFLASH CALCIUM

Reduction of the risk of milk fever and subclinical hypocalcaemia

BOLIFLASH PHOSPHO

Phosphorus supply for maintenance of normal phosphate levels & to reduce the risk of deficiency

BOLIFAST RUMEN

Metabolism & Digestive Balance

Reproduction

support

Reduction of the risk of acidosis

BOLIDAYS CONTROL Optimize the beginning of lactation by preventing nutritional imbalance

RUMISTART GREEN An energetic booster to support the milking ruminants

BOLIFLASH VITAMINS Blend of vitamins in case of nutritional imbalances in dietary transition



Heifer



Cow

BOLIFLASH® FERTIL

Support the preparation for oestrus and reproduction

BOLITRACE BIOTIN +

Long-term supply of biotin, trace elements and vitamins NATIFLASH CALCIUM

Overall

Well-being

Support Prevention of Deficiencies Around Calving

BOLIFLASH CALCIUM

BOLIFLASH PHOSPHO

1st Calving

2nd Insemination 2nd Calving

1st Insemination
15-21 months

~24-30 months

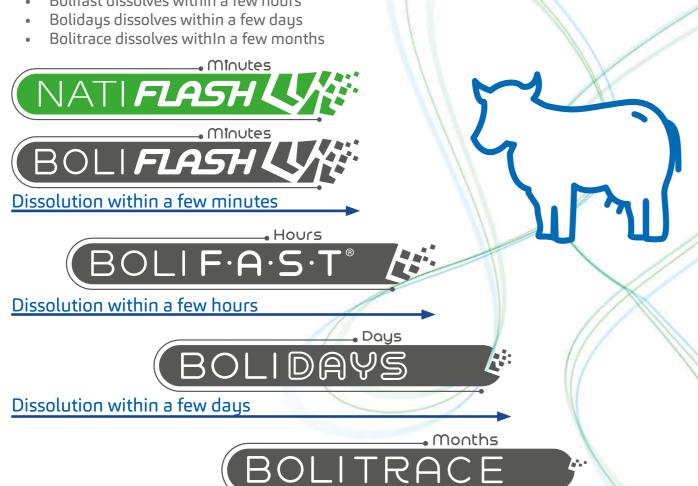
25-31 months

~34-40 months

KERSIA BOLUS - INDIVIDUAL ACTIVATION DURATION

KERSIA boluses are based on a unique technique through which the active ingredients are released immediately, with a time delay and over the long term. Depending on the needs of the dairy cow at the time of administration, the KERSIA boluses each have different activation speeds.

- Boliflash dissolves in a few minutes
- Bolifast dissolves within a few hours



Dissolution within a few months



REPRODUCTION SUPPORT



BOLIFLASH® FERTIL





Bolus to support the preparation of œstrus and reproduction



Vitamin A, D3, E, beta-carotin, selenium, trace elements

→ Involded into reproductive functions ans help to improve oestrus preparation and heat expression, conception rate, nesting

Sorbitol

→ Acceleration of ruminal transit and stimulation of digestive microflora

RECOMMENDED USAGE



- One dose of BOLIFLASH FERTIL (1 effervescent + 1 controlled-release bolus)
- 10 to 15 days before insemination

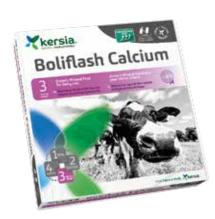


1 hour release for the effervescent bolus 1 day release for the controlled release bolus



cows

PREVENTION OF DEFICIENCIES AROUND CALVING



Natiflash Calcium

BOLIFLASH CALCIUM





An instantaneous dose of calcium for the reduction of the risk of milk fever and subclinical hypocalcaemia



- Calcium as an immediate supply
 → Maintains calcemia level in the first 24 hours postpartum
- → Helps to reduce the risk of milk fever and subclinical hypocalcemia by delivering a quick and controlledrelease of calcium
- → 3 different sources of calcium to increase the bioavailibility and the speed of nutrient absorption

RECOMMENDED USAGE



Instructions of use:

- One dose of BOLIFLASH® CALCIUM (1 effervescent + 1 controlled release bolus)
- At calving and another dose 12h after calving



 ☐ 1 hour release for the effervescent bolus

1 day release for the controlled release bolus

NATIFLASH CALCIUM





Bolus

Bolus

An instantaneous dose of calcium suitable for organic farming for the reduction of the risk of milk fever and subclinical hypocalcaemia



- Calcium as an immediate supply
 → Maintains calcemia level in the first 24 hours
- Helps to reduce the risk of milk fever and subclinical hypocalcemia by delivering a quick and controlledrelease of calcium
- → 6 different sources of calcium to increase the bioavailibility and the speed of nutrient absorption

RECOMMENDED USAGE

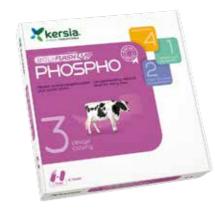


Instructions of use:

- One dose of NATIFLASH® CALCIUM (1 effervescent + 1 controlled release bolus)
- At calving and another dose 12h after calving



1 hour release for the effervescent bolus
1 day release for the controlled release bolus



BOLIFLASH PHOSPHO





Contributes to the maintenance of normal phosphate levels and reduce the risk of deficiency:



Phosphate (Monosodium Phosphate, Monocalcium Phosphate), Vitamin D3

- → Supports salivary production and saliva buffering
- → Supports activity of the ruminal flora
 → Necessary for bone strength, energy metabolism and milk production

RECOMMENDED USAGE



Instructions of use:





At Calving



1 hour release for the effervescent bolus 1 day release for the controlled release bolus







METABOLISM & DIGESTIVE WELL-BEING



RUMISTART GREEN







An energetic booster to support the milking ruminants



Propylene glycol (vegetal origin) and Sorbitol

→ Energy intake

Volatile Fatty Acids and Sodium Propionate

→ Energy intake



Yeast Extract and Vitamin B12

→ Ruminal activity stimulation

RECOMMENDED USAGE

Oral Application

- Into the mouth or upon diet
- Into water (in the tank or upon calving individually into bucket)
- Through automatic distributors or through milking robot

Instructions of use / Dosage:





- Cows after calving or before AI:
 - → 200 to 300 mL/cow/day, during 5 to 6 days

(Can also be used for ewes and goats.)



BOLIDAYS CONTROL







Optimize the beginning of lactation by preventing nutritional imbalance:



Contains L-carnitine, rumino-protected choline and methionin

- → Improves the energetic metabolism of the dairy cow
- → Lowered chance for ketosis
- Better general body conditions and more energy
- → Better milk production

RECOMMENDED USAGE



- 10 days before calving or at calving
- One dose of BOLIDAYS® CONTROL (2 controlled release bolus in one application)





10 days controlled release after application



BOLIFAST RUMEN







Reduction of the risk of acidosis



Inactivated yeast and niacin

→ Stimulation of the rumen fermentation, rumen digestion rumination and stabilization of the ruminal pH



Rumen protected betaine, choline, methionin

→ Nutritional support of the liver functions

→ Acceleration of ruminal transit and stimulation of digestive microflora

Sodium bicarbonate

→ Buffer effect

RECOMMENDED USAGE

Instructions of use:









1 hour release for the effervescent bolus 1 day release for the controlled release bolus

Kersia. Kersia

BOLIFLASH VITAMINS





Bolus to support for nutritional imbalances in dietary transition:

Vitamins A, D3, E, B2, folic acid (vitamin B9), choline and trace element selenium



- ightarrow Providing the vitamins and trace elements essential to the animal's' metabolism.
- → Specifically adapted to the nutritional requirements of dairy cows during crucial periods in the breeding

Easily-assimilated components

→ Rumino-Protection

RECOMMENDED USAGE



Instructions of use:

- One dose (1 effervescent bolus) of BOLIFLASH® VITAMINS during high producing period, feed transition or as vitamin boost
- Repeat the dose if needed during 2 to 15 days



 ☐ 1 hour release for the effervescent bolus 1 day release for the controlled release bolus









OVERALL WELL-BEING



BOLITRACE YOUNG











- → Support the preparation of the body for calving future lactation mammary gland development, oestrus and reproduction
- Contribute to the maintenance of immune functions
- → Supports the development of the unborn calf



Live ueasts

→ Helps support the activity of ruminal flora

RECOMMENDED USAGE



Animal weight 200 to 400 kg

• One bolus of BOLITRACE YOUNG



Animal weight > 400kg:

• Two bolus of BOLITRACE YOUNG



180 days of controlled release



BOLITRACE BIOTIN+







- → Supports reproductive functions (heat expression)
 → Support to the regeneration of the mammary gland
- Decreases risk of abortion
- Reduces risk of a retained placenta after birth
- Supports health and growth of the unborn calf Support the quality of the collostrum
- Contributes to the good functioning of the immune system

RECOMMENDED USAGE



- Dry period or 60 Days before calving
- One dose of BOLITRACE BIOTIN + (=2 controlled release bolus)



X 4 months of controlled release of the trace-elements

FOOD SAFETY STARTS AT THE FARM

The profitability of a dairy farm begins with the birth of healthy calves. Once born, it is essential to keep up a good health situation of your calves through stringent biosecurity measures, i.e environmental hygiene, and support calves in their well-being and performance through targeted Calf Complementary Feed Solutions.

Dairy cows also benefit from a mix of Complementary Feed Solutions and Hygiene Measures to increase well-being and performance. Whereas performance as a calf is mainly linked to its growth, performance for young cattle to dairy cows are linked to better reproduction and good milking quality.

Kersia's Complementary Feed Solutions for Dairy Cows are aimed to support at key life stages such as reproduction and around calving but also for more general issues such as metabolism and digestive well-being and overall well-being.



Kersia's environmental hygiene, milking hygiene and hoof care measures as essential at the prevention of diseases such as Mastitis or Mortellaro on uour farm!









Complementary Feed

Tailor-Made Solutions Increasing Well-Being and Performance

Oral Pastes & Gels



Tablet & Liquid Solutions



Powder (effervescent & non-effervescent)



Ruminant Boluses (flash or controlled technology)





For more information please contact us by email: <u>dairyfarm@kersia-group.com</u>

> 55, Boulevard Jules Verger 35803 DINARD – France

www.kersia-group.com